



Triad Construction Inc. prides itself on the strong experience of its leadership. Key members include:

Werner Holentunder, President

Werner Holentunder is President of Triad Construction Inc. He has more than 25 years of construction experience in a variety of settings.

Werner began his construction career as an apprentice carpenter. After completing his apprenticeship, he moved up the ranks in the construction industry from master journeyman carpenter and superintendent to project manager. Werner supervised projects for more than 15 years before founding his own general contracting firm with two partners.

Werner is a strategic thinker who uses his leadership abilities to monitor the quality of projects he oversees for clients as their Project Executive. He has a keen attention-to-detail and passion for delivering the craftsmanship clients have come to expect from Triad Construction. These attributes assure he hires the brightest and the best to manage your construction project.

Presently, Werner uses his strong organizational skills to oversee the operational aspects of Triad Construction. In this capacity, he streamlines the company-wide operating systems, policies, and procedures our clients tell us make us easy to work with.

Werner is also a family man who enjoys supporting organizations that improve the world in which his children live. He recently earned LEED A.P. status, an accreditation that qualifies him to help the community in constructing buildings that will increase energy and water efficiency and enhance occupant well-being.





Mike Long, Executive Vice President

With more than 33 years of experience, Mike Long has held many positions in the construction industry. He began as an apprentice carpenter and eventually transitioned to a journeyman carpenter. He then moved to superintendent, project manager, and division leader.

A creative thinker with big ideas, Mike uses his experience to act as a sounding board for his clients as Project Executive on their construction projects. The people he works with appreciate his honest and direct communication style.

As Executive Vice President of Triad Construction Inc., Mike is the creative force behind the company's business development strategies. In this role, Mike drives the firm's public relations efforts and that of its clients.

Additionally, Mike directs the talented tradesmen that make up Triad Construction's field forces. He ensures that field staff members are well-versed in the firm's standards of quality and safety by conducting frequent field meetings to bring employees up to speed on industry and company procedures and safety regulations.

Mike's passion for construction is in his blood, passed down through his father who retired from a long career in the industry. He in turn has passed his interest to his son, an apprentice carpenter. Mike is a member of the Metropolitan Milwaukee Association of Commerce.





Mike Dassow, Vice President

Mike Dassow is Vice President of Triad Construction Inc. In this role, Mike works in conjunction with Mike Long to manage the firm's accomplished tradesmen. While Mike Long oversees procedural and managerial aspects, Mike Dassow works with the field staff to manage the operational side of the various construction projects on which the crews are working. He also maintains close relationships with any subcontractors Triad Construction may employ on a job site to monitor quality and schedule.

Mike approaches the construction goals of a client with thorough and thoughtful consideration before voicing a recommendation. The staff and clients he works with enjoy his fair-minded and equitable nature.

Mike began his career in construction as an apprentice carpenter. In fact, it is during this initial training period that he met and became friends with President Werner Holentunder. The two men worked together several more times before founding Triad Construction with Mike Long.

A key organization link of the Triad Construction team, Mike maintains the ability to manage many projects and responsibilities simultaneously. This attribute also serves him well in his personal life where he is a father, committed church member, outdoorsman, and sports fan.





Kevin King, Senior Project Manager

As Senior Project Manager, Kevin develops construction strategies customized around the needs of the client. He does this by establishing the objectives of a project and the scope of work it will entail while ensuring compliance with corporate performance standards and procedures. His 16 years in the construction industry allow him to draw from his knowledge of the field. He combines industry standards with creative, cutting-edge ideas he's learned on the job and through continuing education.

Kevin is a strong communicator who believes that honesty and integrity are the foundation of successfully completed projects. Clients value his forthrightness and accessibility.

Kevin's passion for construction emerged while he was in high school. From there, he enrolled in the Milwaukee School of Engineering to obtain a degree in Construction Management.

Like Werner, Kevin has earned his LEED A.P. status. He is also a member of the Metropolitan Milwaukee Association of Commerce and the Big Bend/Vernon Lions Club. Recently, Kevin was awarded the Lions Club International Melvin Jones Fellowship award for humanitarian service.





Rich Grasso, Project Manager

A candid and direct communicator, Rich Grasso is adept at finding the shortest route to a plan that meets the goals of his clients. Rich uses this skill to develop customized construction plans for the people he works with. Once the plan is in place, he monitors the project throughout its duration, keeping an eye on schedule, budget, and quality control.

Educated as a journeyman carpenter, Rich's years as a skilled craftsman assures work on your project matches the high standards of quality our clients associate with Triad Construction. He has spent 25 years in the construction industry.

Rich is an avid learner who makes good use of ongoing educational opportunities. These include taking classes from the Associated General Contractors Supervisory Program as well as keeping himself updated on the latest construction and architectural computer packages.

